



## AMERICAN RENTAL ASSOCIATION TRADE SHOW

The American Rental Association (ARA) is an international trade association for the owners of equipment rental businesses and the manufacturers and suppliers of construction/industrial rental equipment. ARA members, who include more than 7,500 rental businesses and more than 900 manufacturers and suppliers, are located in every U.S. state, every Canadian province, and more than 30 countries worldwide. Now in its sixth decade of operation, ARA is the source for information, advocacy, business development tools, education and training, networking and marketplace opportunities for the rental equipment industry throughout the world.

Sander Power Equipment has been a member since 1979 and Pump & Power Equipment since 1984. Mr. Sander along with representatives from the Companies has attended this show every year. This is a huge opportunity for our Companies to network with our customers and manufactures.



This year we attended several of the seminars that ranged from industry updates to Tier 4 engines and healthcare to being profitable in the new economy.

The Trade Show attended on February 11<sup>th</sup> & 12<sup>th</sup> consisted of the latest rental equipment for construction